



What are ICT Cluster groups?

Lancashire & Cumbria ICT Clusters are groups of local businesses who meet together regularly and engage in a free and open exchange of knowledge, information and business opportunities.

What does it cost to join a cluster?

Nothing.

Who funds the ICT Clusters?

Lancashire & Cumbria ICT Clusters incur administrative costs that are shared between Cluster Supporters like Business Link NW and Lancaster University's InfoLab21.

Who can join the ICT Clusters?

Companies in the digital industries sector who want to work collaboratively, network and share best practice. There are no limitations on size of company.

What are the benefits of joining?

Clusters provide a vital and dynamic engine for growth and productivity. Firms engaged in clustering typically show comparative advantage in three key areas- Business productivity, innovation and knowledge transfer and market awareness.

How can I join a cluster?

See www.lcictcluster.org for information about your local cluster and how to contact your cluster coordinator.

What do clusters discuss and provide?

Cluster groups provide their members with support and information on various topics such as Technology, Skills & Staffing, Support, Business Opportunities & Business Growth. Topics vary from cluster to cluster and meeting to meeting. Agendas for meeting are publicised to the cluster membership before each meeting.

See www.lcictcluster.org for a detailed list of topics and to view previous presentations.

How are clusters run?

Meeting are run by the chairperson. By chairing a cluster meeting it gives you the opportunity to showcase your own company with a 20 minute presentation.

For how long can I be a member of a cluster?

There is no set time limit on membership, some cluster members have been with us for years.

How do I communicate with other members?

Communication with other members can either be done on a personal one to one basis or via the cluster co-ordinator. We welcome your success stories for the news section of this site.

What level of involvement is expected from a member?

A member can be as involved as they want to be – simply by attending the meetings they feel are appropriate to them, or hosting/chairing a meeting if they have the space.

How often do cluster groups meet?

This varies from monthly to every two months, depending on the cluster.

Where are cluster meetings held?

This varies between clusters some members offer to host the meetings to showcase/promote their own business to the rest of the cluster group.

